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MEDIA ADVISORY
FOR IMMEDIATE RELEASE
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PRESS CALL: Center for Political Accountability Launches www.TrackYourCompany.org, Disclosing Over \$100m in Previously Secret Corporate Political Spending Data

WASHINGTON – On Wednesday, April 26th at 11:00 am EDT, the Center for Political Accountability will hold a media call on its just released comprehensive database on corporate political spending – www.TrackYourCompany.org.

TrackYourCompany.org is a one of a kind database which provides a broad picture of the corporate political spending of the S&P 500 companies. It is derived from voluntary political spending disclosure reports and the CPA-Zicklin Index on Corporate Political Disclosure and Accountability. For the first time, this database shines a light on over \$100 million in previously hidden money given by companies to trade associations and “social welfare” organizations, also known as 501(c)(4)s.

The data on TrackYourCompany.org is uniquely searchable and sortable by a variety of metrics, including company name, ticker symbol, industry, sector, recipient name, type of recipient, state, and political party.

Additional features of the site include:

- A listing of the top 20 trade association recipients of corporate money.
- A list of companies that have policies restricting their trade association payments to non-political purposes.
- Graphs and charts that show how much companies of the S&P 500 contribute to various types of political organizations.
- Historical information on companies’ CPA-Zicklin Index scores and the CPA model political spending resolution.

On the media call, CPA staff will give a brief tutorial on how to use the new database and answer questions about the data.

[RSVP for the call here.](#)

WHAT: Media Conference Call with the Center for Political Accountability on TrackYourCompany.org

WHEN: Wednesday, April 26, 2017, 11:00 am EDT

WHERE: Dial in Number: 712-775-7031
Access Code: 920-618-397

WHO:

- Bruce Freed – President, Center for Political Accountability
- Nanya Springer – VP of Programs, Center for Political Accountability
- Caitlin Moniz – Assistant Director, Center for Political Accountability

[RSVP for Wednesday's call here.](#) To learn more about the Center for Political Accountability, please visit www.politicalaccountability.net .

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